

# FOOD SAFETY & QUALITY CULTURE

GFSI Focus Day China 6th November 2018



Sadia



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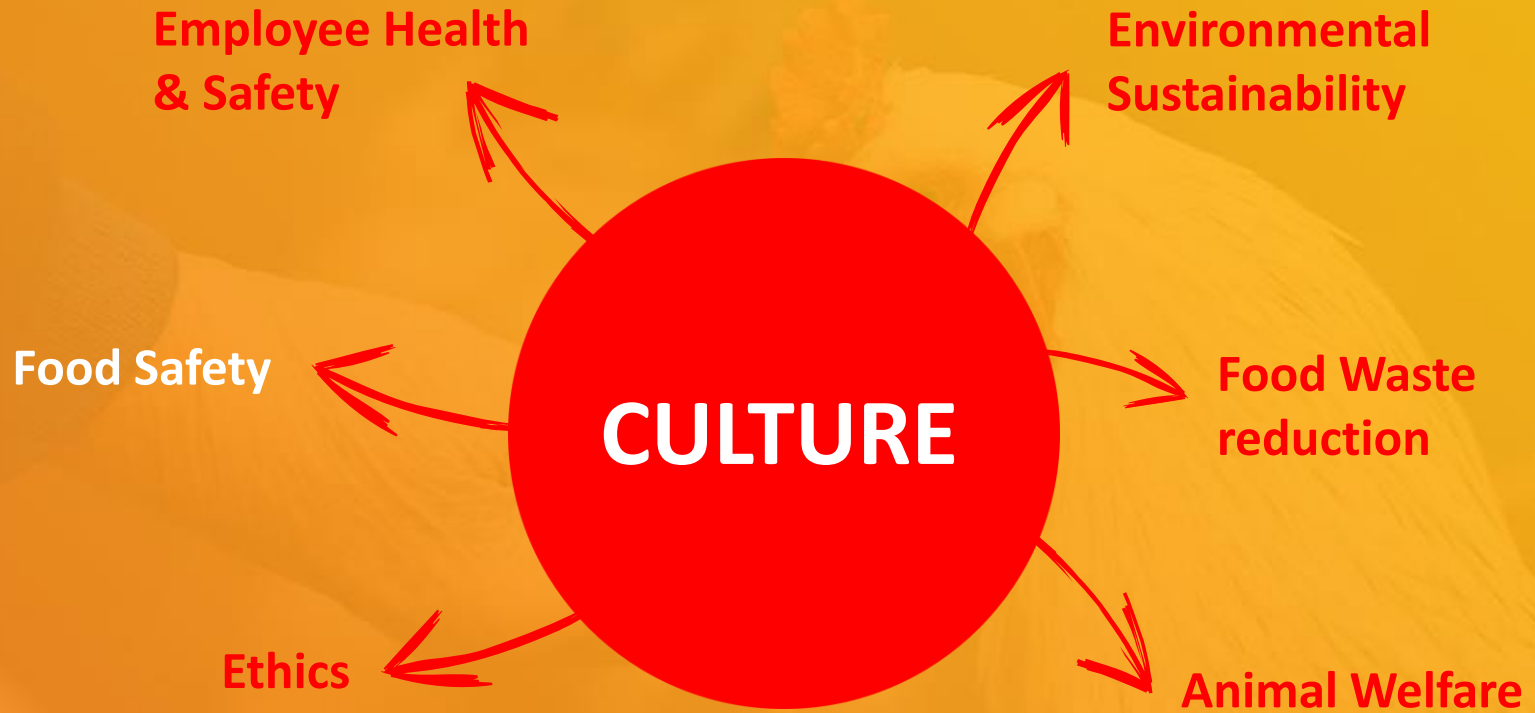


# What do we want to achieve?

A photograph of several workers in a food processing facility. They are wearing white protective suits, blue gloves, and blue earmuffs. They are focused on their work, which involves handling food products on a conveyor belt. The background shows industrial machinery and a clean, well-lit environment.

**Employees committed to prevent issues which may impact the Safety or Quality of our products, hence contributing to the protection of the consumers.**

# A multi-faceted Company culture



**Compliance and risk management cover a wide range of business areas which are reflected in the Company Culture.**

# Driving the Food Safety Culture across the organization



## MANAGEMENT TEAM

- Corporate Policies
- Investments
- Management meetings
- KPIs



## SHOP-FLOOR EMPLOYEES

- Training
- Audits
- Streamlined communication





# Building on the Health & Safety principles



## Food Safety follows the same rules as People Safety !

### PREVENTION

- ◆ To encourage our employees to report any issue which may impact the safety of our products (See it, Say it),
- ◆ To react quickly to prevent release of non-conforming products.

### CORRECTIVE ACTIONS

- ◆ To carry out timely root-cause investigations (24 hours),
- ◆ To implement corrective actions to avoid reoccurrences.



### SEMANA GLOBAL DE SSMA

A Semana Global de SSMA – Saúde, Segurança e Meio Ambiente –, realizada entre 17 e 21 de setembro, mobilizou cerca de 120 mil pessoas, entre colaboradores e terceiros, em diversas localidades da BRF, incluindo fábricas, agropecuária, centros de distribuição, regional de vendas e escritórios no Brasil e no exterior.

Com o tema “A sua atitude é o melhor exemplo”, a semana, que é considerada um marco no calendário da Companhia, reforçou a Segurança como um dos compromissos fundamentais da BRF e trouxe ainda diversas iniciativas relacionadas à Saúde e ao Meio Ambiente.

O Diretor Global de SSMA, Carlos Prestes, agradeceu todos os colaboradores e organizadores pelo envolvimento e engajamento na programação da Semana Global de SSMA e lembrou a importância de manter a conscientização para os temas trabalhados ao longo de todo o ano. “Não temos a pretensão de abordar toda a complexidade dos assuntos de segurança, saúde e meio ambiente em uma única semana. É fundamental que ao longo de todo o ano os nossos esforços sejam mantidos para garantirmos um ambiente seguro para todos os nossos colaboradores”.



 **COMPROMISSOS BRF**  
NOSSO TRABALHO TEM A NOSSA MARCA



# Building on existing strengths



- ◆ Quality Management Systems were implemented over 20 years ago
- ◆ Some existing HACCPs, GMPs and KPIs demonstrating a strong commitment to Food Safety
- ◆ **We are driven by Food Safety without calling it “Food Safety Culture”!**





**Food Safety has been diluted amongst other business risks over the years, let's use the momentum of the “Food Safety Culture” to put it back on the top of the industry priorities.**